

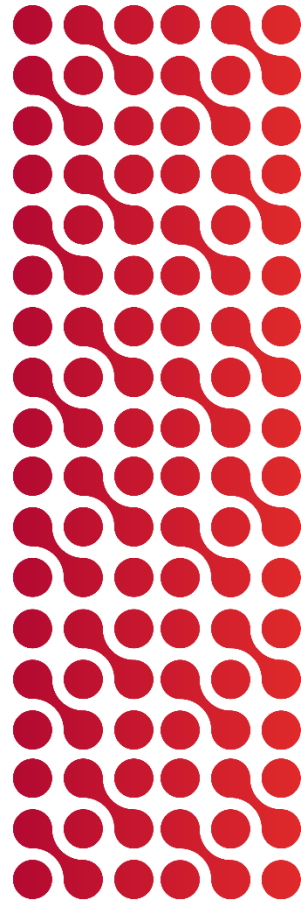


Retail Tech Innovation 2024

October 23rd 2024 | @Google HQ Europaallee Zürich

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SPONSOR COORDINATION KIT

Google HQ Europaallee ZÜRICH – 23rd October 2024

Retail-Tech Innovation 2024 – 1st edition

1. Location & Timing
2. Exhibition networking area
3. VIP Aperitif
4. Marketing Kit



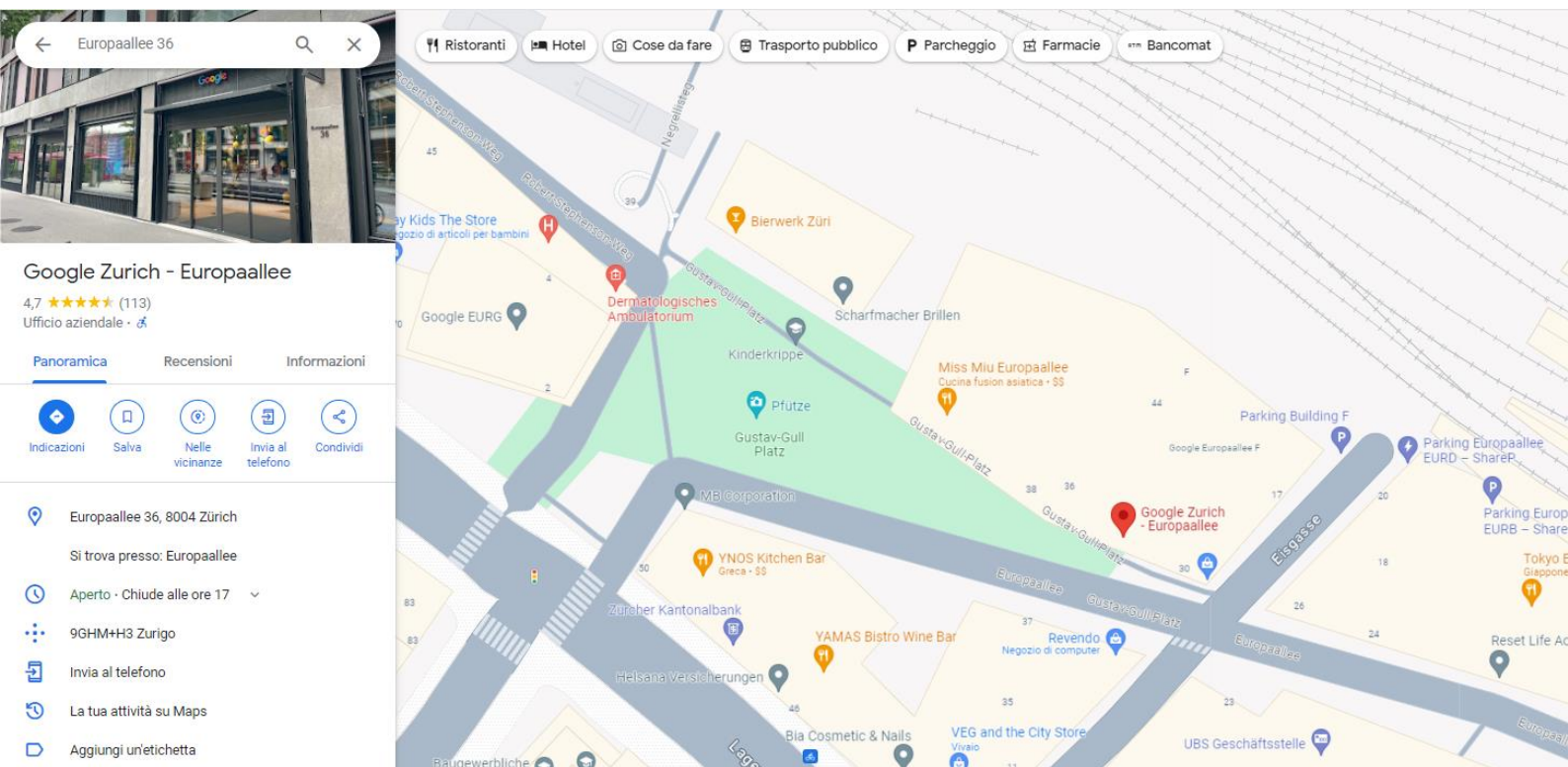
1. Location & Timing

How to reach the location:

GOOGLE Head Quarter – ZÜRICH

Address: Europaallee 36 – 8004 Zürich

<https://maps.app.goo.gl/svJiW9MhkuWbFfF86>



2. Key information for sponsors:

- October 22nd set up only Dagorà @ Google
- October 23rd from 07:00 – 08:00 set up for sponsors @ Google
- October 23th from 08:30 – 18:00 event @ Google

For any further information or requests please contact Bobana Vujic – bobana@dagora.ch / mobile +41 79 657 83 98

info@dagora.ch

3. Exhibition Networking Area

Included in the Sponsorship Packages:

	PLATINUM	GOLD
background with event graphics and company logo (240x230)	X	
Morning Session Speech	X	
Afternoon Session Speech		X
background with event graphics and company logo (140x230)		X
1 standing table with barstool	X	X
Power socket	X	
Stand positioned in main networking area	X	

4. You may take with you:

- Marketing material: Brochures/flyers/gadgets

5. Not always provided:

- Power socket (make sure to have all your devices fully charged)
- Cable LAN internet connection (only wi-fi available, make sure to have an offline backup to present your services in case of problems)

6. VIP Aperitif

Not defined yet. If applicable, sponsors and partners will be informed and we will provide all the details

7. Marketing Kit

Find at this link all the graphic assets you can download for your personal communication

<https://retailtech.ch/marketing-kit/>

- Event Banner (header for any document, html page)
- Email footer (if you want to integrate it into your e-mail message)
- Event Logo
- Photo Frame for speakers (to communicate that you will participate in the event on social networks as a speaker)
- Sponsor coordination kit (this document)