

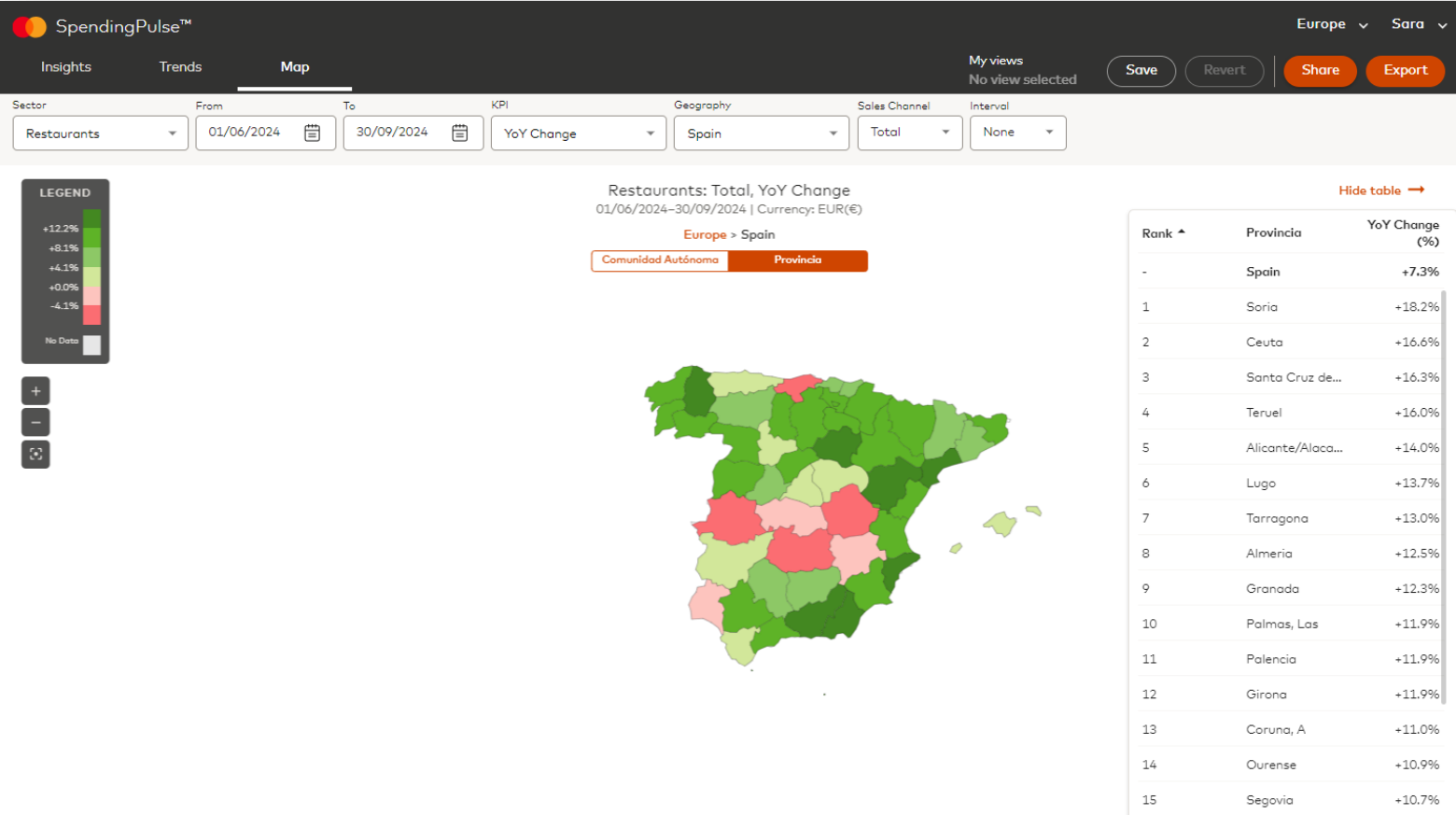


Retail Tech Conference 2024

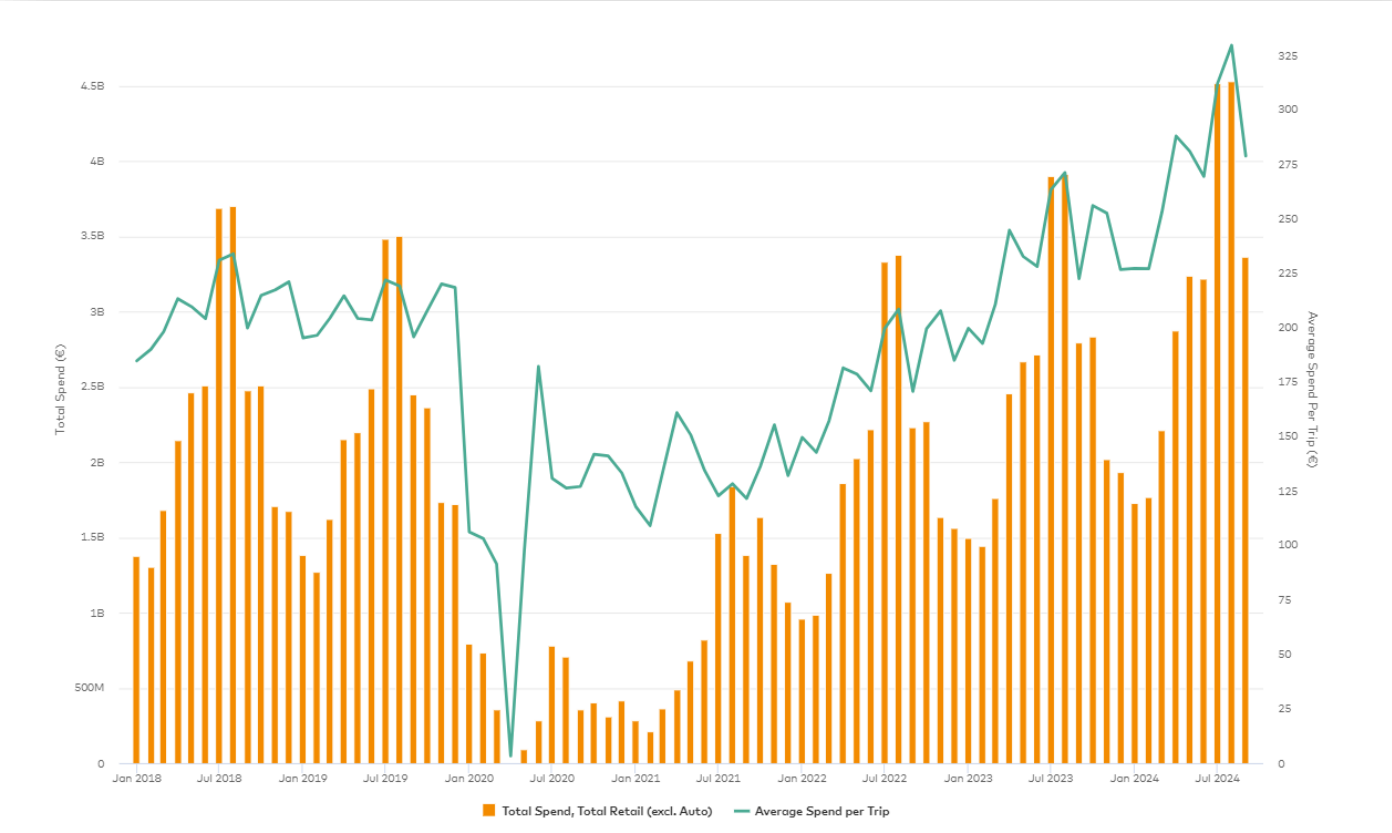
Discover Travel Destinations and Origins through Mastercard Data Analytics

October, 23 2024
Sara Bertone

Total Spend Restaurants Balearic Islands YoY change from June to the End of September 2024

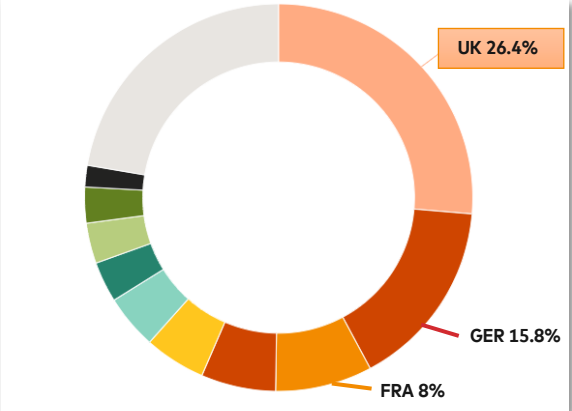


Total Spend in Spain from 2018 to 2024

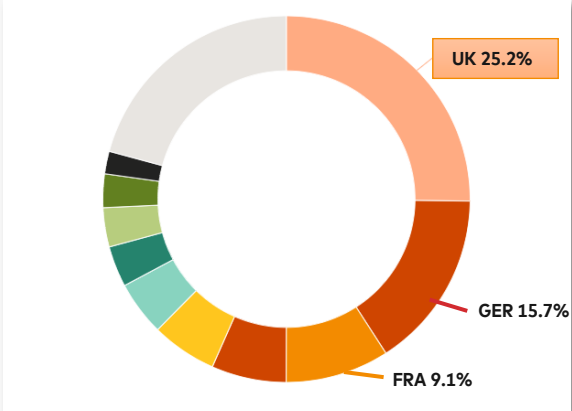


Spain – Origin over the years

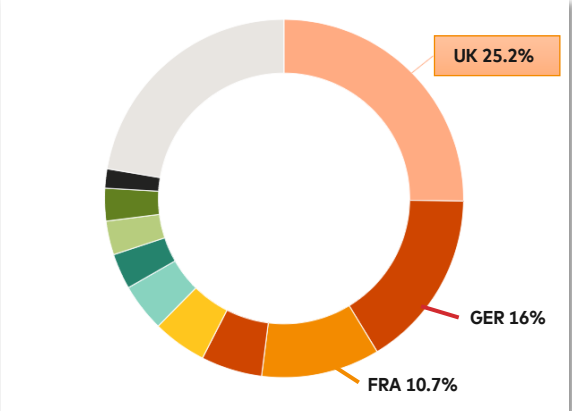
2024



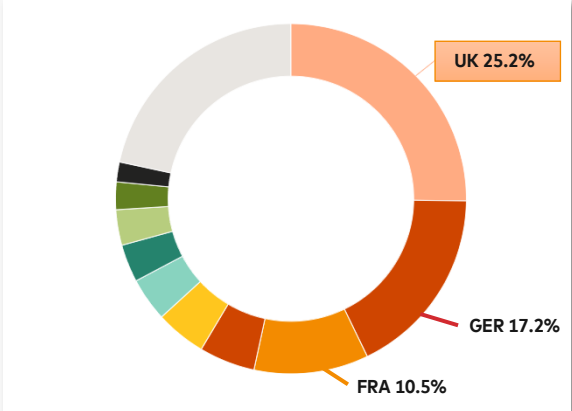
2023



2019



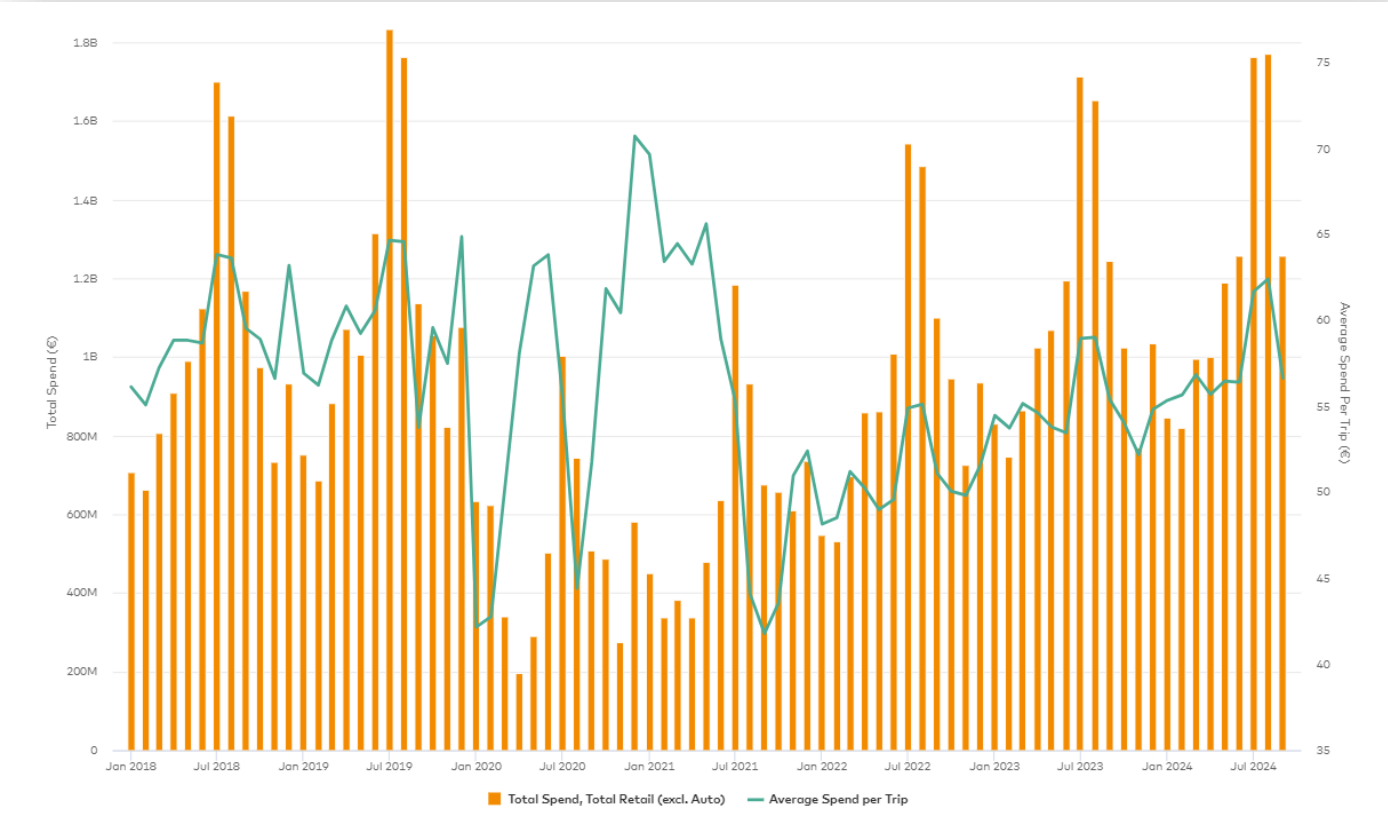
2018





France

Olympic Games, Olympic Numbers?



Paris....

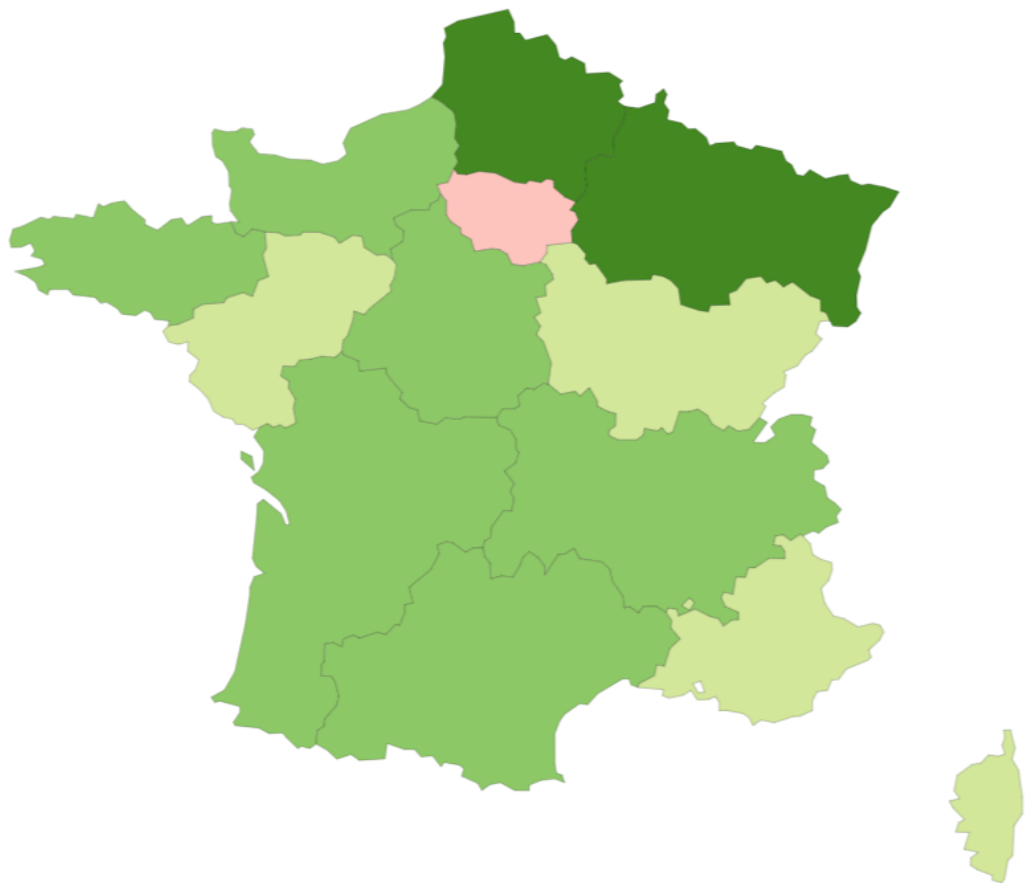
Total Retail (excl. Auto): Total, YoY Change

07/07/2024-17/08/2024 | Currency: EUR(€)

Europe > France

Region

Département



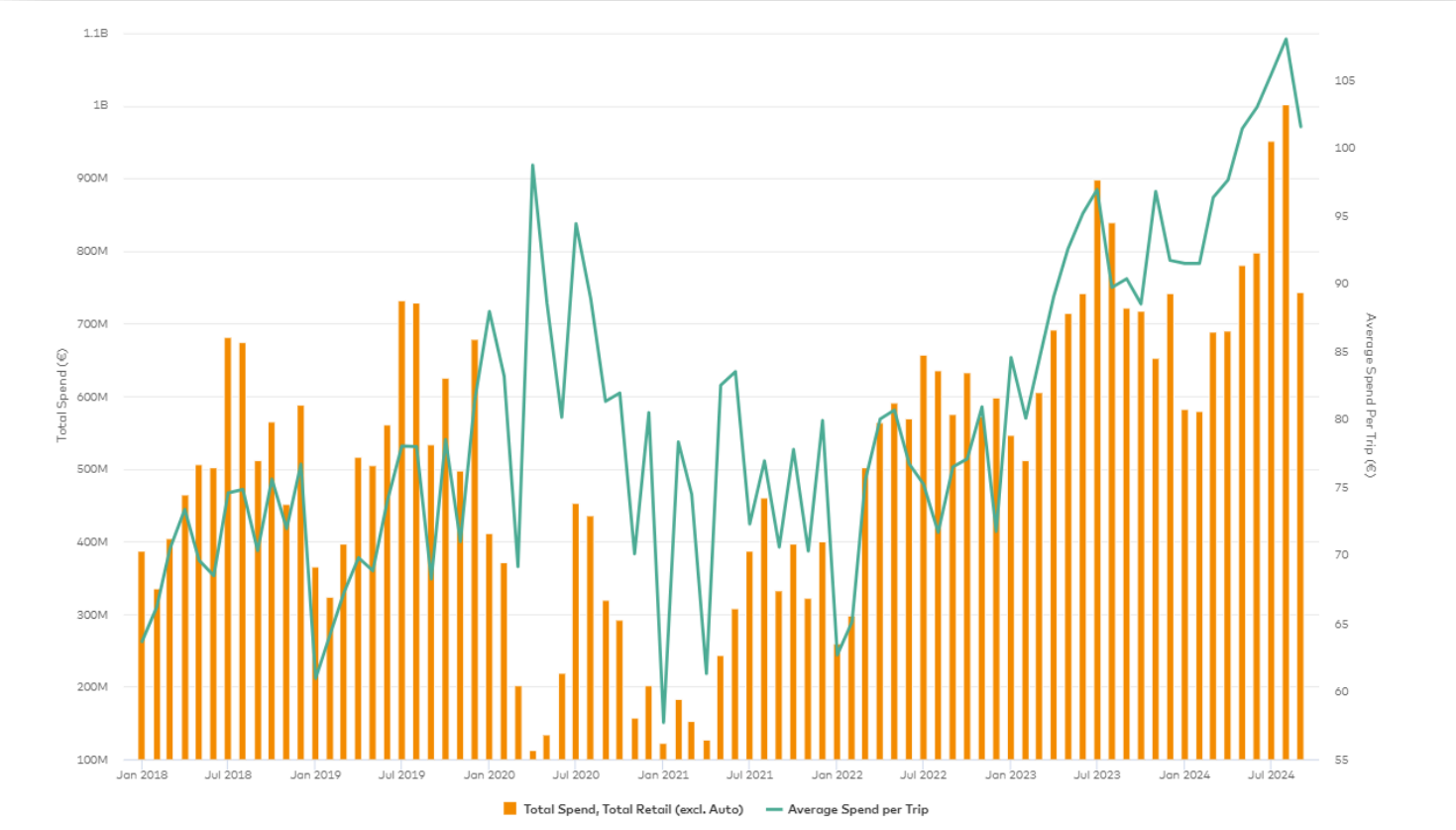
Hide table →

Rank ▲	Region	YoY Change (%)
-	France	+2.0%
1	Hauts-de-Fra...	+6.1%
2	Grand Est	+5.6%
3	Auvergne-Rhô...	+2.9%
4	Occitanie	+2.9%
5	Normandie	+2.2%
6	Bretagne	+2.1%
7	Nouvelle-Aquit...	+2.1%
8	Centre-Val de ...	+1.9%
9	Corse	+1.6%
10	Provence-Alpe...	+1.3%
11	Bourgogne-Fr...	+1.0%
12	Pays de la Loire	+0.6%
13	Île-de-France	-1.6%



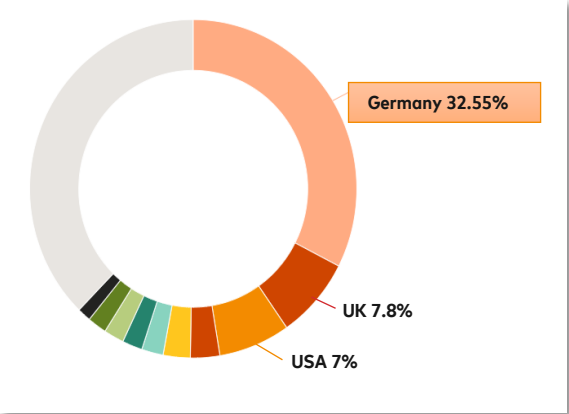
Poland

Poland registered +11% YoY change

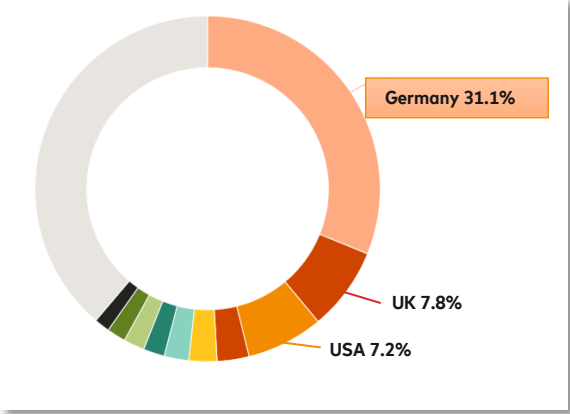


Poland – Origin over the years

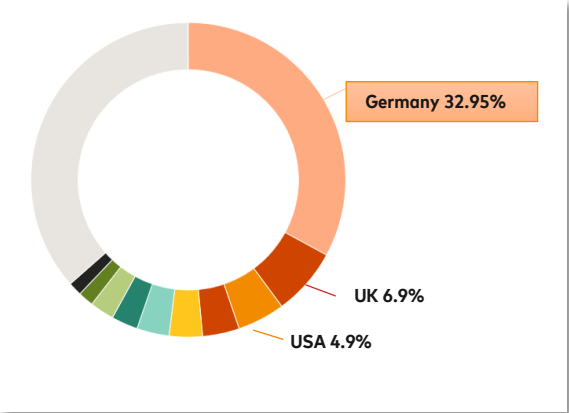
2024



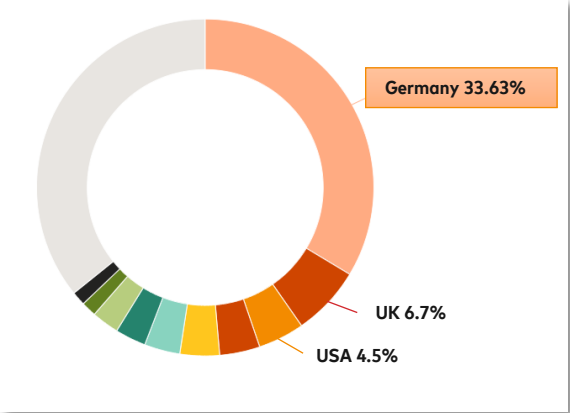
2023



2019



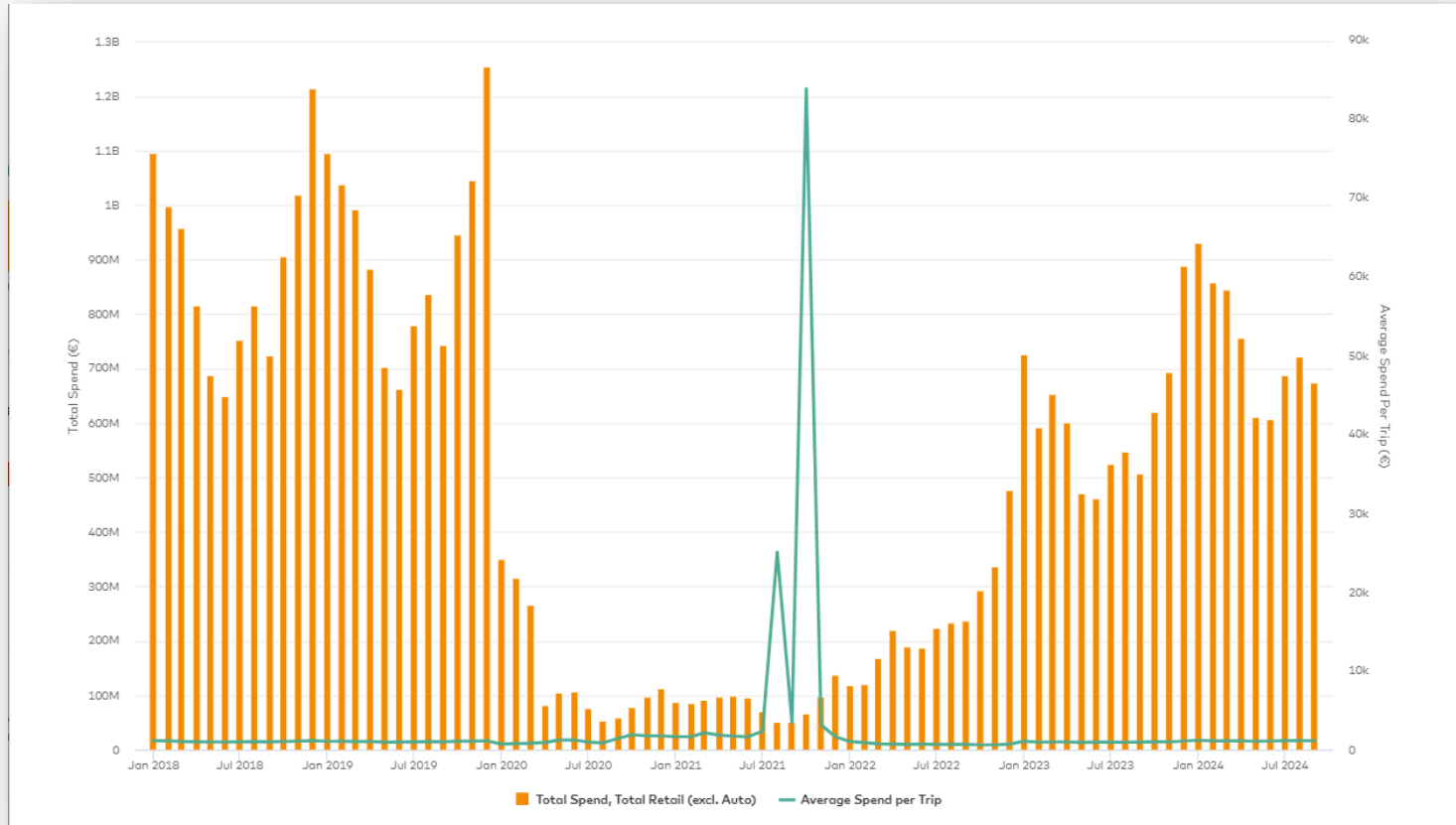
2018





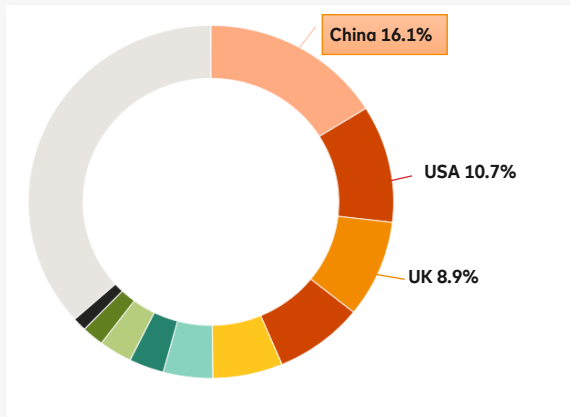
And the rest of the
world?

Australia – slightly coming back

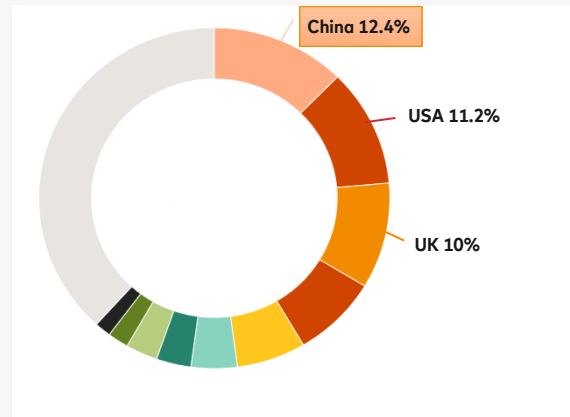


Australia – Origin over the years

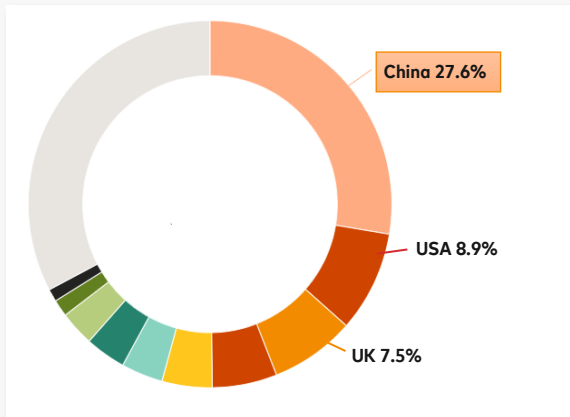
2024



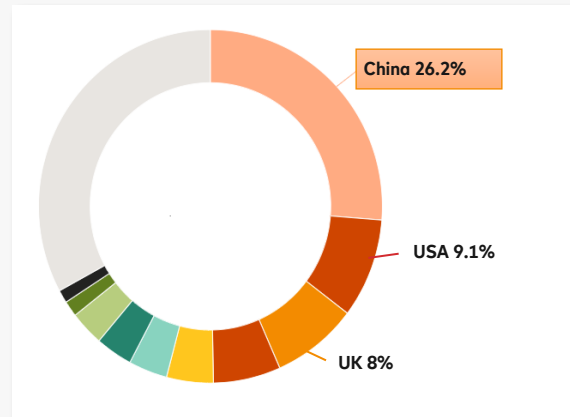
2023



2019



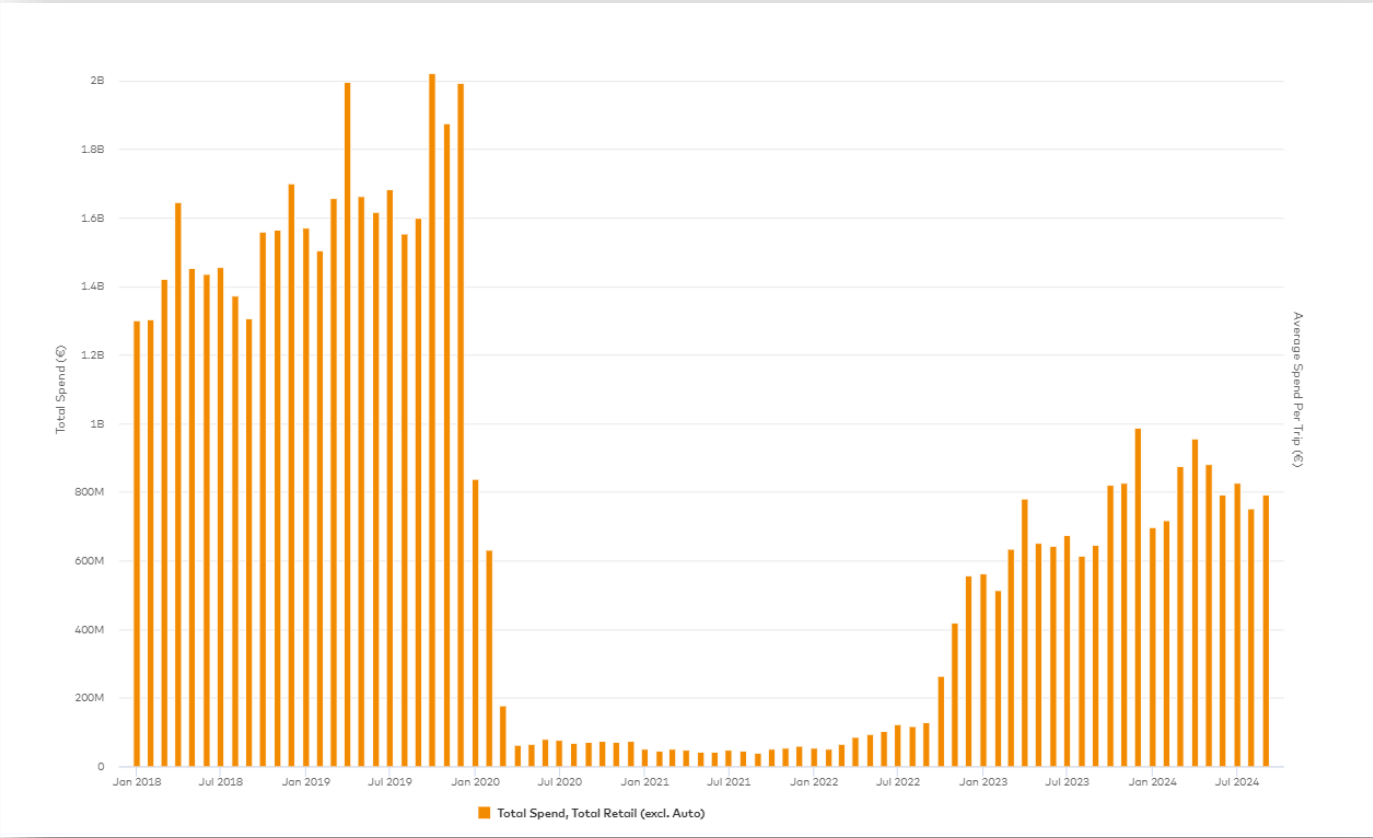
2018





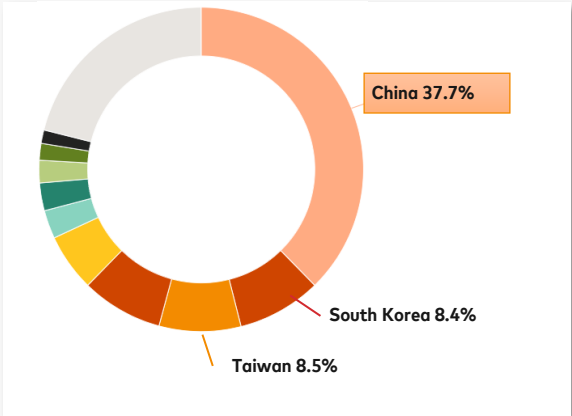
What about Japan?

Total Spend in Japn from 2018 to 2024

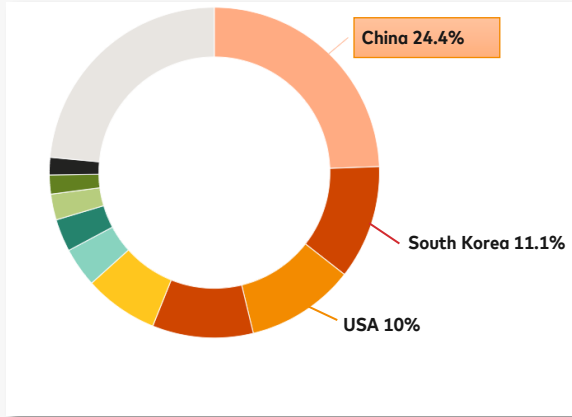


Japan – Origin over the years

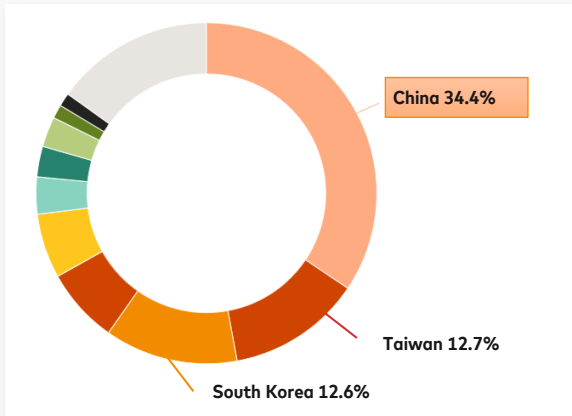
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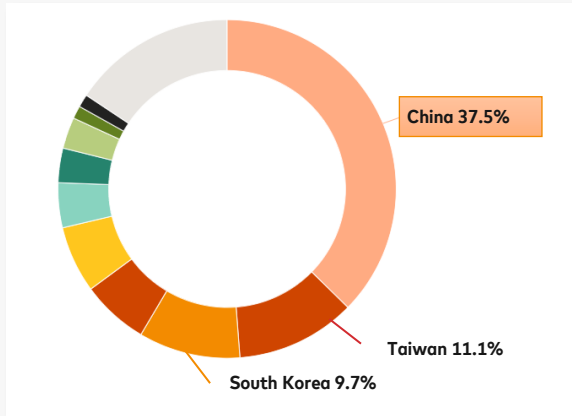
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2019



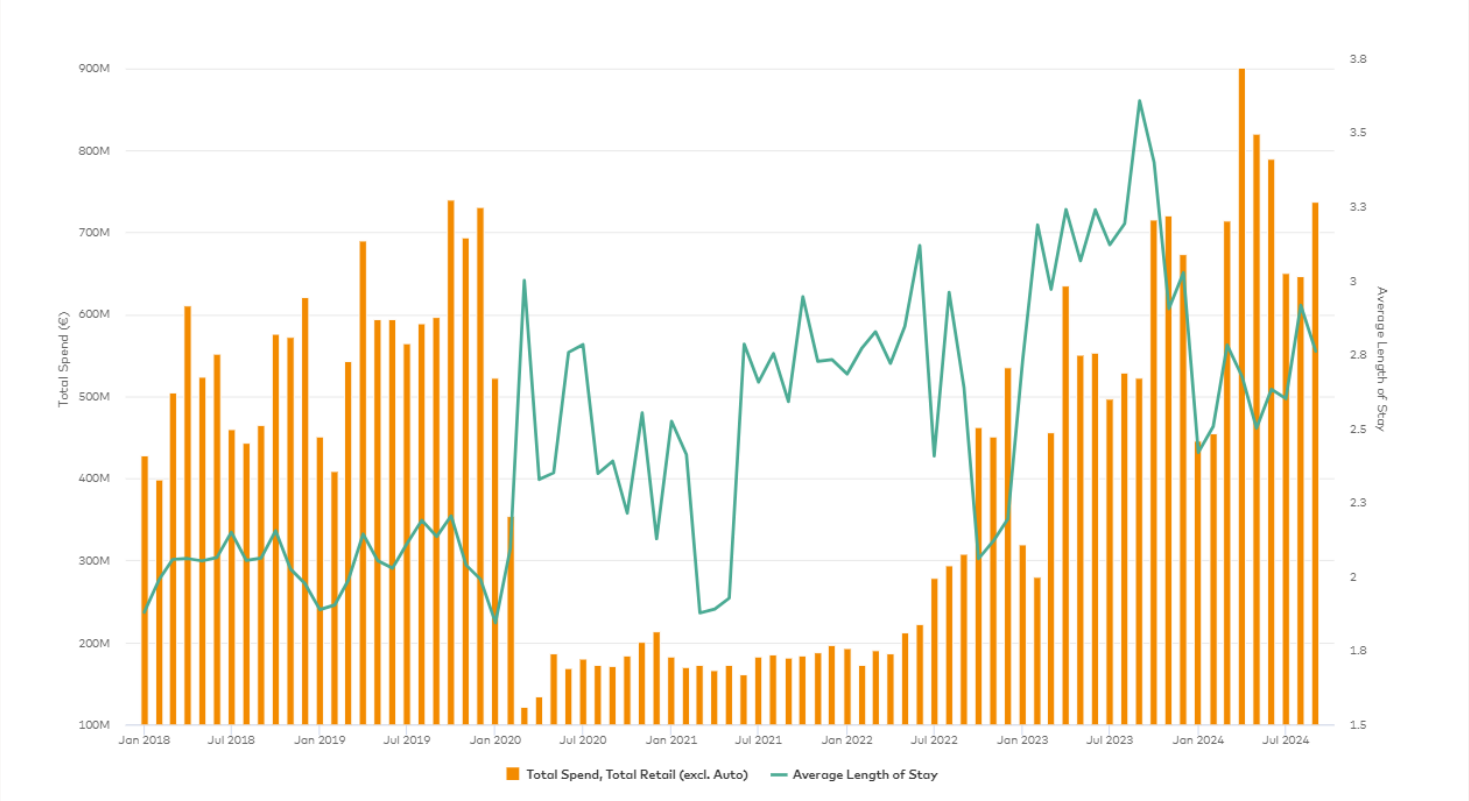
2018





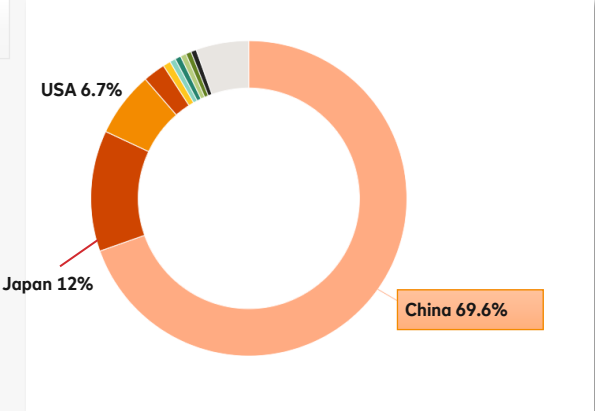
Is South Korea just a
rumor?

Total Spend in South Korea from 2018 to 2024

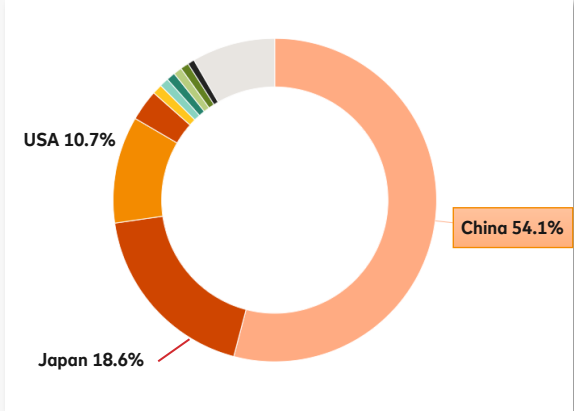


South Korea – Origin over the years

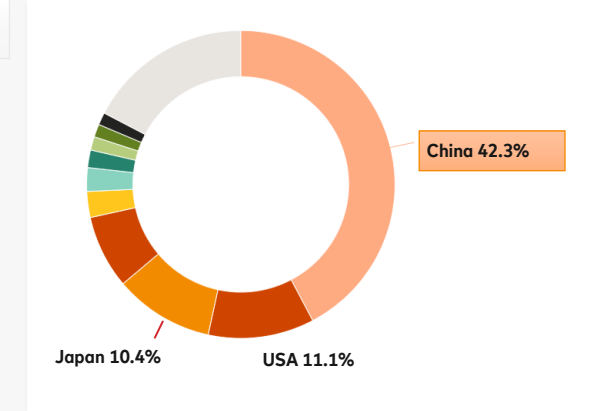
2024



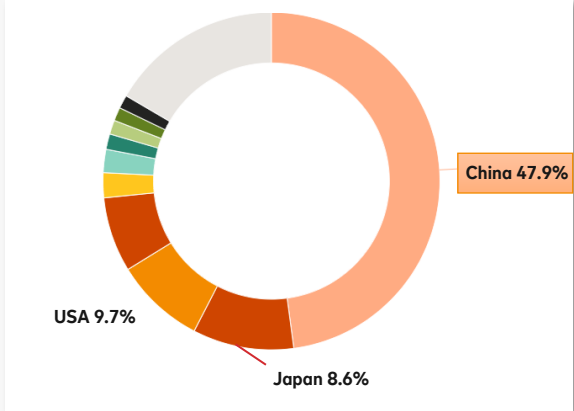
2023



2019



2018



Thank you!



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