



RETAIL TECH INNOVATION 2024

AI for the Bin?

Connected Commerce Asset Production
for WESCO Design Classics by Naber

Zurich, 23.10.2024

Marvin-Sebastian Karácsony

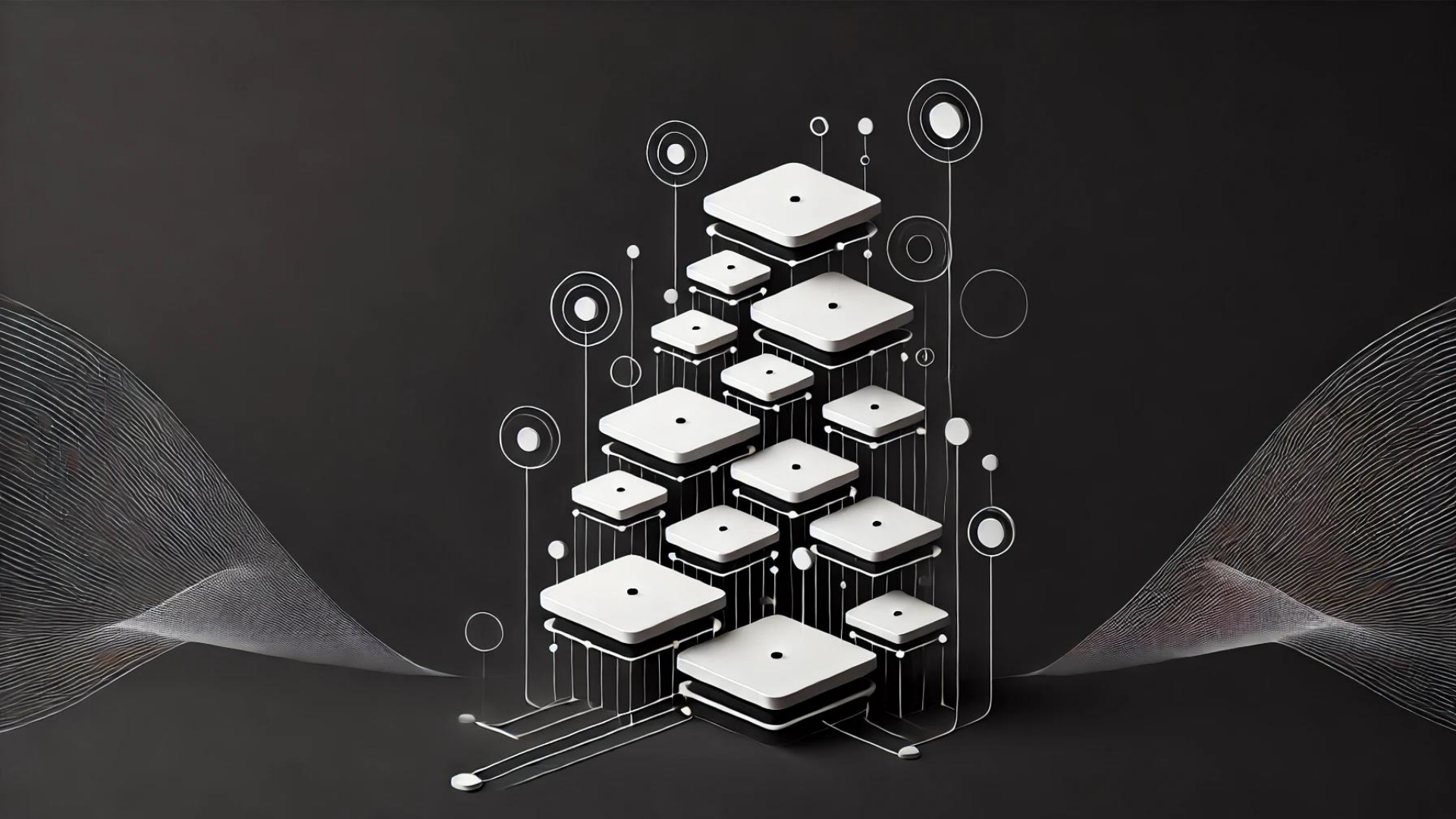


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Bins Are Emotional Products.



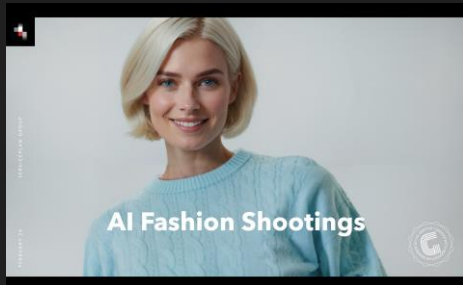
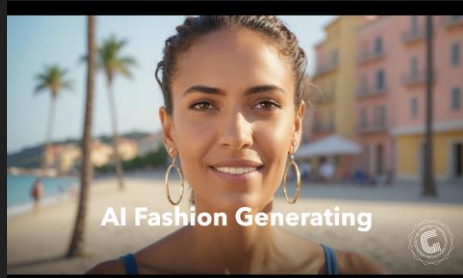




Yes,
You Are Right.

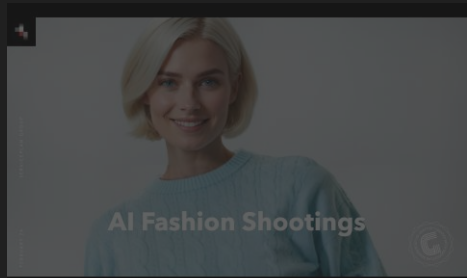
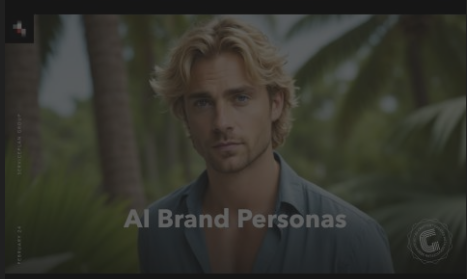
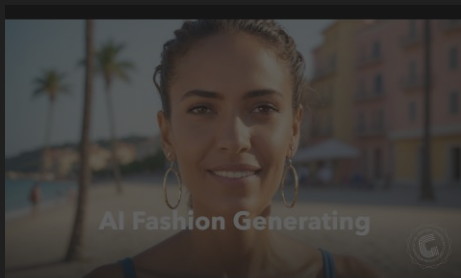
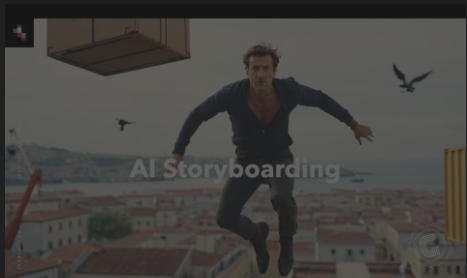
But,
What If It Does?

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Yes,
You Are Right.

RETAIL TECH INNOVATION 2024



FROM FRAMES



TO EMOTIONS



Proof of Concept



**Status
Quo**

Naber

As you can



Küchenzubehör



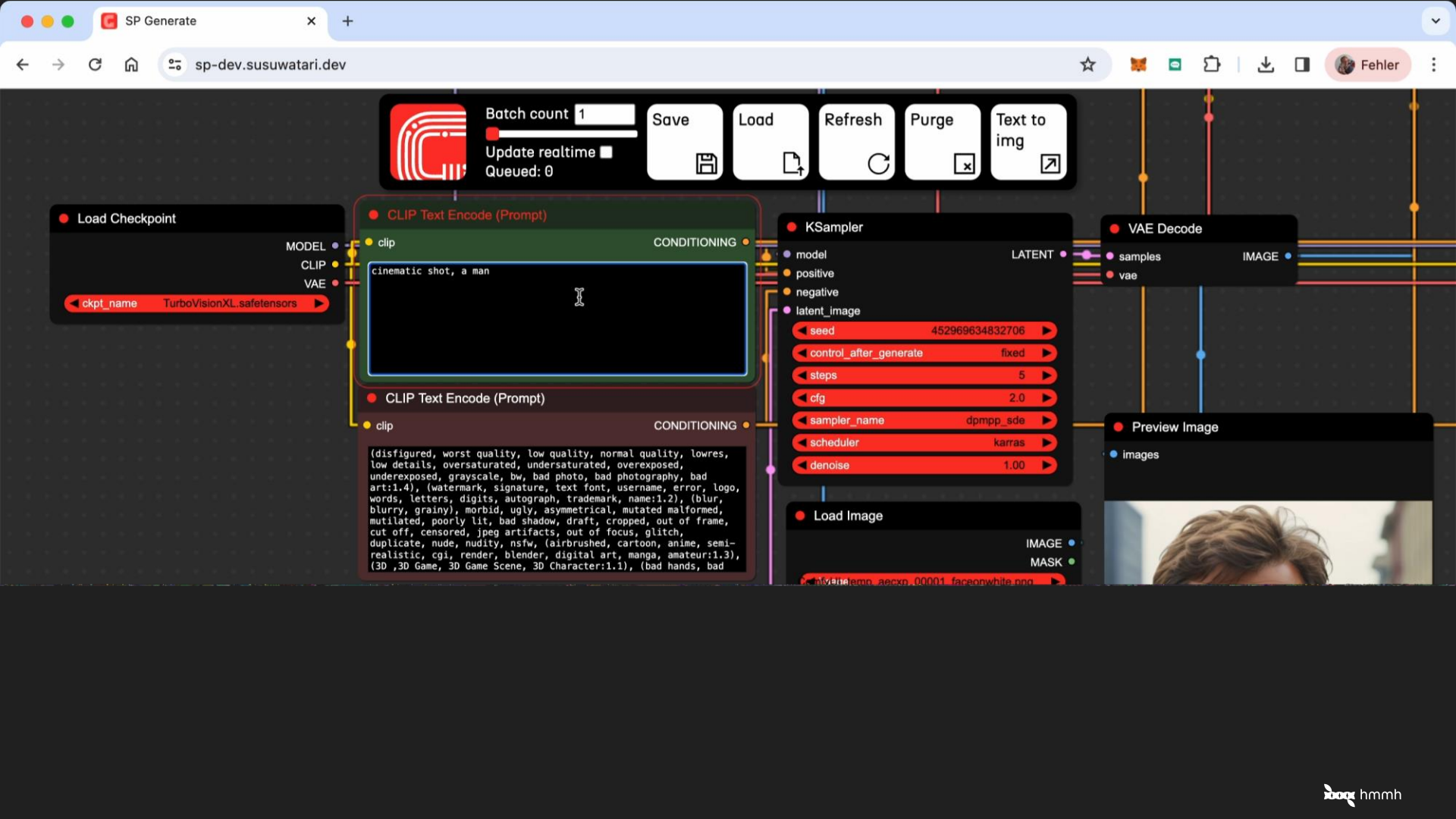
**What is the basic prerequisite
for the creation of Gen.AI?**

What advice would you give to other companies looking to integrate AI tools into their creative or marketing processes?

More emotion...







Batch count

Update realtime

Queued: 0

Save Load Refresh Purge Text to img

Load Checkpoint

MODEL CLIP VAE

ckpt_name TurboVisionXLsafetensors

CLIP Text Encode (Prompt)

clip CONDITIONING

cinematic shot, a man

CLIP Text Encode (Prompt)

clip CONDITIONING

(disfigured, worst quality, low quality, normal quality, lowres, low details, oversaturated, undersaturated, overexposed, underexposed, grayscale, bw, bad photo, bad photography, bad art:1.4), (watermark, signature, text font, username, error, logo, words, letters, digits, autograph, trademark, name:1.2), (blur, blurry, grainy), morbid, ugly, asymmetrical, mutated malformed, mutilated, poorly lit, bad shadow, draft, cropped, out of frame, cut off, censored, jpeg artifacts, out of focus, glitch, duplicate, nude, nudity, nsfw, (airbrushed, cartoon, anime, semi-realistic, cgi, render, blender, digital art, manga, amateur:1.3), (3D ,3D Game, 3D Game Scene, 3D Character:1.1), (bad hands, bad

KSampler

model positive negative latent_image

seed 452969634832706

control_after_generate fixed

steps 5

cfg 2.0

sampler_name dpmpp_sde

scheduler karras

denoise 1.00

VAE Decode

samples IMAGE

vae


Load Image

IMAGE MASK

temp_accxp_00001_faceonywhite.png

Preview Image

images

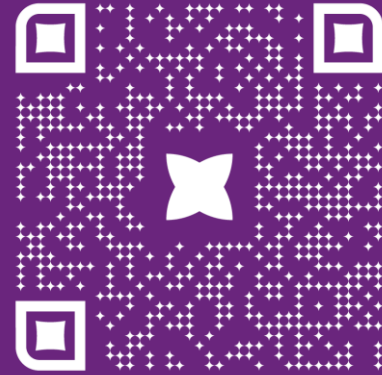




AI REALITY CHECK

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Applications



hmmh.ch/ai-reality-check



